

EXHIBITOR DISPLAY RULES & REGULATIONS

The following rules and guidelines specify what an Exhibitor can and cannot do with their booth space. These rules and guidelines are based on the Exhibit Hall's physical characteristics, the intent to be equally fair to all Exhibitors, and the safety of all concerned. Please review these rules and plan your display accordingly as variances will not be granted prior to the show or on-site.

All space only booths (100 sq. ft. and larger) must submit proper documentation for review to receive **Permission to Exhibit**. Click [here](#) for required documents, info and contact details.

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HEALTH & SAFETY:

- All Exhibitor personnel must wear closed-toe shoes and high visibility vests or sashes for safety during move in and move out.
- Entry to the Exhibit Halls will be denied to individuals without proper Personal Protective Equipment (PPE) during move in and move out. No exceptions! Don't ship your PPE with your booth materials.
- PPE will not be provided for you. Bring your own high visibility vest or sash to the Exhibit Hall entrance.
- If your feet will be 6 ft or higher off the show floor or you will be below someone 6 ft or higher from the ground, you need a hard hat with a chin strap.
- If work is being done above the area you are working in, you must wear a hard hat with a chin strap.



- Be aware of your surroundings. You are in an active work area with changing conditions during move in and move out. Pay attention. Look for obstacles, machinery and equipment that are in use.
- Use a ladder, not a chair. Standing on chairs, tables and other rental furniture is unsafe and can cause injury to you or to others. These objects are not designed to support your standing weight.
- To prevent electrical shocks, falling items and damage to materials, do not attach items or equipment to any drapes or metal framework in your booth. This can cause serious injury or damage to materials.

INSPECTION DEADLINE:

- Any booth not occupied by **6:00 pm PT, Sunday, September 28, 2025**, will be presumed abandoned. If there is freight in the booth and Show Management believes the Exhibitor will be arriving late, the General Contractor will set up the display to the best of their ability with the information available. If there is no freight in the booth and/or Show Management believes the Exhibitor will not participate in the show, the booth will be reassigned. Exhibitors arriving after this time will be given space available and may incur additional costs. **ALL EXHIBITS MUST BE COMPLETELY SET BY 6:00 pm PT, September 28, 2025.** Absolutely no shipment, equipment or material may be brought onto the show floor during show hours.

 AISLES:

- Groceryshop aisles run vertically; all inline exhibits should be oriented to face the vertical aisles unless specified otherwise by show management in an exceptional arrangement of booths.
- No sign, decorative materials, decorative lighting etc. may protrude into the aisles or encroach upon neighboring booths. No obstruction may be placed in any aisle, passageways, lobby, or exit leading to any fire extinguishing appliances.
- Demonstration areas must be confined within the exhibit space so as not to interfere with any traffic in the aisles. Aisles may not be obstructed at any time.

NO NAILS OR SCREWS:

- Nothing may be posted, tacked, nailed, or screwed to columns, walls, floors, or other parts of the building. Any damage or defacement caused by infractions of this rule will be remedied by Show Management at the expense of the rule-breaking Exhibitor.

FIRE HOSE CABINETS AND FIRE EXTINGUISHERS:

- Please note that ALL Fire Hose Cabinets and Fire Extinguishers MUST BE KEPT VISIBLE AND CLEAR WITH A 3 ft CLEARANCE. Fire Extinguishers MAY NOT BE REMOVED OR RELOCATED. Fire hose cabinets and fire extinguishers are located on certain columns on the trade show floor. [Las Vegas Fire Regulations](#)

GOOD TASTE AND THE RIGHTS OF OTHERS:

- Show Management may require any Exhibitor to make changes in their exhibit if, in Show Management's opinion, the exhibit does not conform to prevailing standards.

BALLOONS:

- Mylar and Helium balloons are NOT allowed at the Mandalay Bay Convention Center.

AGE RESTRICTIONS:

- All Exhibitor personnel must be 18 years of age or older to enter the Exhibit Hall during move-in, move-out, and show days. **NO ONE under the age of 21 years of age, including infants, are allowed at EVENING EVENTS - NO EXCEPTIONS.**

PHOTOGRAPHY/VIDEOGRAPHY:

- Exhibitors can have a photographer or videographer, but they are restricted to filming only inside the booth. Filming outside the booth space is not permitted.
- Tripods, lights, and elaborate setups are not allowed in public areas, including aisles, due to fire marshal regulations.
- Contact your Logistics Lead for camera crew access to the Exhibit Halls.

ROBOTS:

- You must get approval from your Sponsorship Logistics Lead if you plan to bring a robot into your exhibit space. An additional certificate of insurance may be required naming Mandalay Bay, LLC as the certificate holder.

SOUND LEVELS:

- Exhibitors are permitted to have someone speaking into a microphone with speakers or an activation with sounds in their booth. However, any audio equipment, such as sound systems, audio from a video wall, or microphones, **must not exceed a sound level of seventy-eight (78) decibels** and must remain within their booth space.

VEHICLES:

- Exhibitors who intend to display a vehicle must obtain approval from their Sponsor Logistics Lead and a **vehicle display permit** from the Clark County Department of Building & Fire Prevention. Exhibitors are responsible for completing and submitting all necessary paperwork and must abide by all [Las Vegas Fire Regulations](#). Click [here](#) to download Clark County vehicle guidelines.