



SEPT. 28-OCT. 1, 2025 MANDALAY BAY, LAS VEGAS

THE GLOBAL EVENT FOR GROCERY & CPG INNOVATION

NOOK Details

Location: NOOKs are located inside the Bayside Exhibit Hall.

Show Hours: Monday, September 29 8:30 am - 5:00 pm PT
Tuesday, September 30 8:30 am - 5:00 pm PT

Move-In: Saturday, September 27 2:00 pm – 6:00 pm PT
Sunday, September 28 8:00 am – 12:00 pm PT

Move-Out: Wednesday, October 1 12:00 pm – 5:00 pm PT

*All items must be removed by Wednesday; Freeman will break down NOOKs on Wednesday night and discard anything that remains in the space.

Kindly note that FedEx's operating hours conclude at 6:00 pm. Should you require shipping services during the move-out process, we recommend considering Freeman as an alternative option.

What's Included:

- Branding on Table Leg and Inside Upper
- (1) Power outlet
- Groceryshop will coordinate all setup and teardown of the NOOK
- Complimentary Wi-Fi will be provided in the Exhibit Halls, however, if you need a faster, more reliable connection, we strongly recommend ordering a dedicated internet connection from [Mandalay Bay Exhibitor Services](#).

What's Not Included:

- A/V (monitor, laptop, etc.) A/V can be ordered online through [FreemanOnline](#)

NOOK Display Guidelines:

- No additional signage, furniture, branding, Food & Beverage will be allowed IN or AROUND your NOOK.
- Must abide by all [Groceryshop's Display Rules and Regulations](#)

Deadlines:

- NOOK Logo - must confirm vector file (.ai or .eps) by **August 14, 2025**
- Submit a [Certificate of Insurance](#) to **Rainprotection by August 1, 2025**

Helpful Links:

[Exhibitor Resources](#) | [Display Rules and Regulations](#) | [2025 Exhibitor Terms & Conditions](#)

Sample NOOK:

