



THE GLOBAL EVENT FOR
GROCERY & CPG INNOVATION

**RETAILER AND
CONSUMER BRAND
GUIDE**

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IF GROCERY INNOVATION IMPACTS YOUR BUSINESS, YOU NEED TO BE HERE.

We launched Groceryshop in 2018 to create a space dedicated entirely to the grocery and CPG industry. Since then, it has grown into the most important global event for leaders to meet, learn, and drive change. In 2025, we welcomed more than 4,000 attendees, including 1,300+ Retailers and Consumer Brands, to Las Vegas for 3 days of innovation, connections, and strategy.

In 2026, the agenda centers on the forces shaping the year ahead, from practical AI adoption and smarter retail media strategies to meeting the demands of today's shopper. If grocery and CPG innovation matters to you, this is where you need to be.

GET YOUR TICKET NOW | [GROCERYSHOP.COM](https://groceryshop.com)



TRANSFORMING TODAY FOR GROCERY'S FUTURE

Groceryshop 2026 will explore the future of Unified Commerce by transforming today's challenges into tomorrow's growth opportunities for the grocery and CPG industry.

Our agenda brings together leaders from every function—digital, marketing, innovation, operations, and more—to uncover the insights and innovations shaping the future.

[SEE 2026 AGENDA](#)

[APPLY TO SPEAK](#)

2026 THEMES

AI: Shifting from Theory to Implementation

Groceryshop will explore how retailers and brands can develop AI powered and agentic shopping experiences across digital and physical channels, how to adopt emerging AI tools that transform store operations, ecommerce, marketing, and the supply chain, and how to design organizations that responsibly and confidently embrace AI at scale.



Retail Media: Prioritizing Execution and Scale

In 2026 we will see how retailers can leverage physical stores and other core strengths to elevate their retail media proposition, unify internal teams to drive stronger execution, build the right infrastructure and measurement capabilities to meet brand advertiser expectations, and evolve their retail media strategy to align with today's changing shopper journey.

The Evolving Grocery Shopper

Our agenda will examine how retailers and brands can deliver offerings and experiences that meet growing demand for value, profitably scale convenience and online grocery, align assortment and marketing with shifting dietary preferences, and meaningfully engage shoppers as discovery and commerce continue to evolve.

[SEE KEY THEMES FOR 2026](#)

WHAT'S NEW FOR 2026

This year, Groceryshop introduces new formats and a more streamlined agenda designed to help you dive deeper into the trends shaping grocery and walk away with practical takeaways.



THREE BRAND NEW STAGES

This year, Groceryshop introduces three new stages focused on AI, retail media, and the new shopper mindset. Running all three days, each stage delivers focused content, case studies, research, and practical takeaways.



AI ENABLED COMMERCE SERIES

AI is reshaping how shoppers discover and buy groceries. The AI Stage explores agentic and AI enabled commerce, from winning in answer engines to building shopping assistants and delivering personalized experiences online and in store.

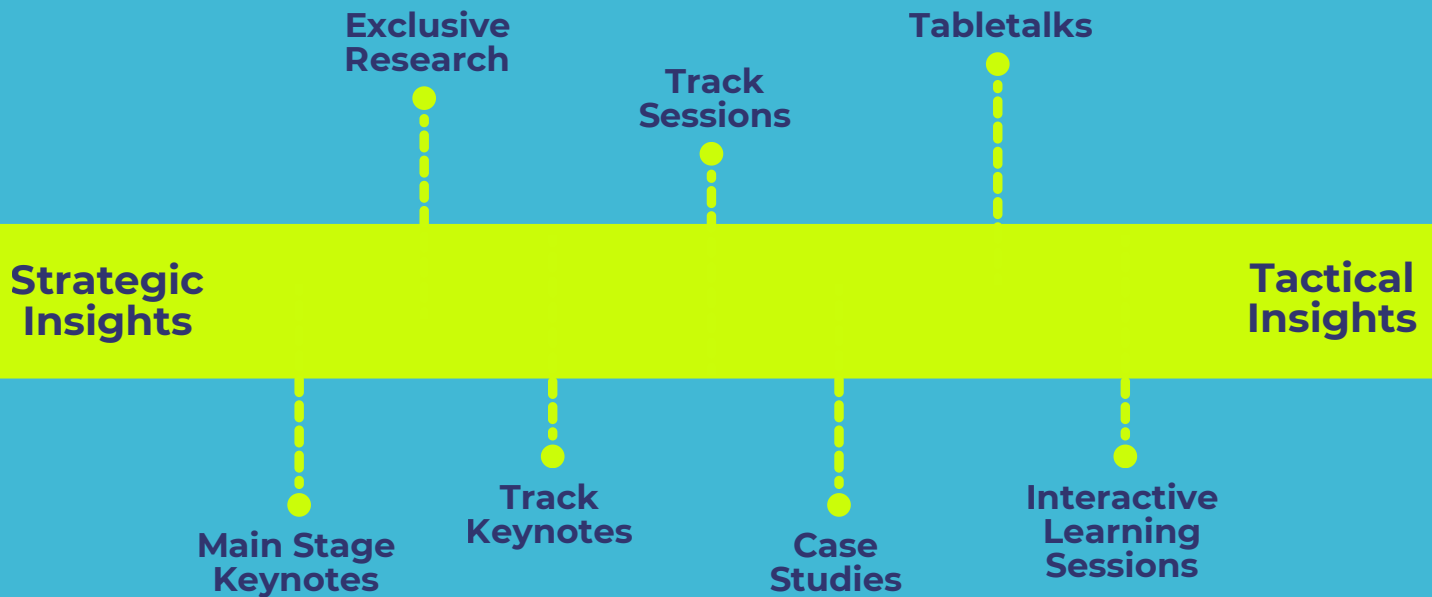


INTERACTIVE LEARNING SESSIONS

Groceryshop goes tactical with interactive, closed room sessions on implementing technology and building strong teams, featuring live polling, Q & A, and audience led discussion.

COMBINING STRATEGIC & TACTICAL INSIGHTS

From big picture strategy to hands on execution, Groceryshop equips you with insights you can act on immediately.



GET YOUR TICKET NOW | [GROCERYSHOP.COM](https://www.groceryshop.com)

OUR 2026 GROCERYSHOP ADVISORY BOARD

Our Groceryshop Advisory Board returns in 2026, bringing together industry trailblazers who help shape an agenda grounded in what matters most right now.

Every session at Groceryshop 2026 is built to deliver real case studies, hard earned lessons, and actionable takeaways on the forces transforming grocery and CPG.



Karin Chu
Ahold Delhaize USA



Benjamin Thompson
Senior Advisor



Nitin Murali
VP, Supply Chain
Excellence



Penney McTaggart-Cowan
Calgary Coop



Flavia Takey
Head of Supermarket



Cristina Marinucci
VP, Global Growth & Omni
Commercial Insights



Bruce Hatch
Chief Information Officer



Neil Stern
CEO



Dave Steck
VP, IT Store & Emerging



Dr. Oliver Vogt
CEO, Transcend Retail
Solutions



TOMORROW'S INSIGHTS FROM TODAY'S PIONEERS

TAKE A LOOK AT SOME OF OUR 2026 SPEAKERS



Chris Rodgers
CEO



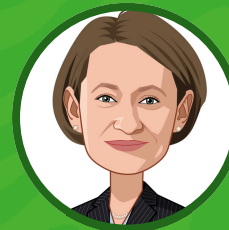
Padma Hari
Chief Digital Officer



Arthur Sylvestre
VP, Digital Commerce



Yael Cossett
EVP & Chief Digital Officer



Krystyna Kostka
Chief Supply Chain Officer



Andy Fang
Co-Founder



Ganesh Rao
VP, Worldwide Grocery
Partnerships & Amazon Fresh
International



Flavia Takey
Supermarket Head



Brian Bell
VP, Strategy & Planning



Deborah Weinswig
Founder & CEO



VIEW ALL CONFIRMED SPEAKERS | [GROCERYSHOP.COM](https://www.groceryshop.com)

THE NUMBERS THAT MATTER

4,000+
ATTENDEES

1 in 3
C-SUITE

150
SPEAKERS

50+
COUNTRIES

400+
SOLUTION PROVIDERS

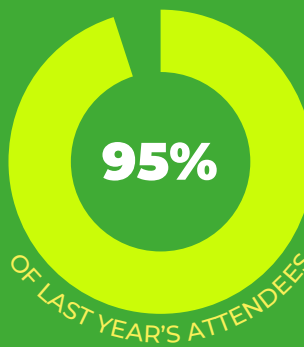
30,000+
MUTUALLY MATCHED MEETINGS

OVERALL EXPERIENCE
SATISFACTION:



SAID "EXCELLENT"
OR "GOOD"

QUALITY OF ATTENDEE
SATISFACTION:



SAID "EXCELLENT"
OR "GOOD"

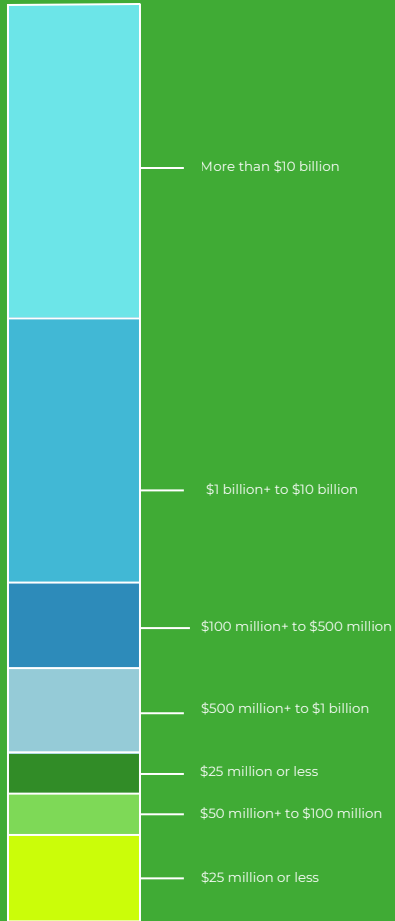
NETWORKING EXPERIENCE
SATISFACTION:



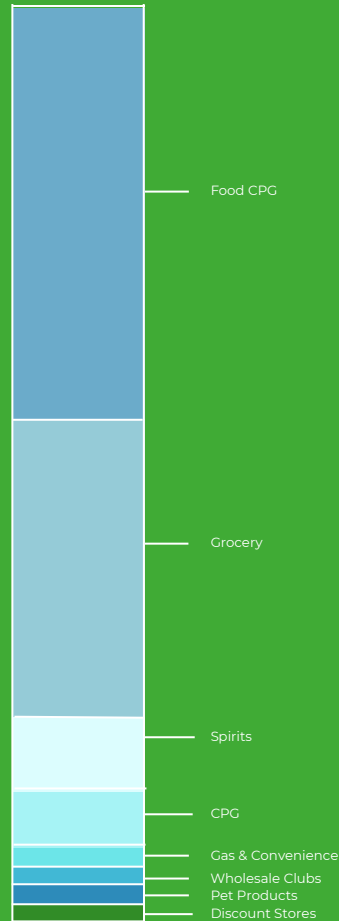
SAID "EXCELLENT"
OR "GOOD"

* Stats based on Groceryshop 2025 post event attendee survey results.

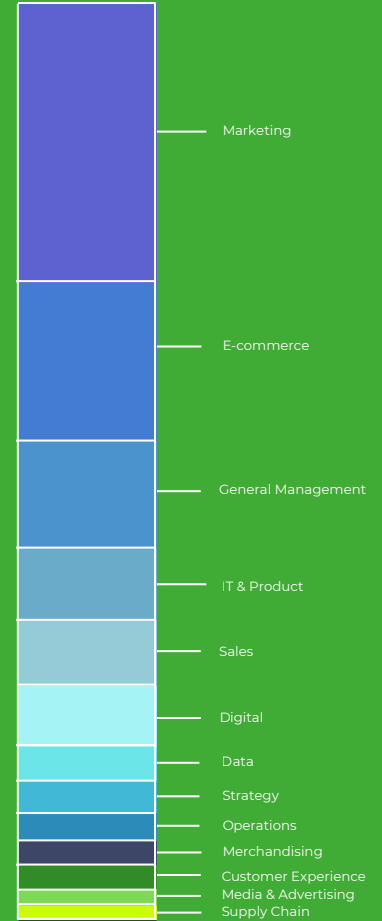
Retailer and Consumer Brand Annual Revenue by Company



Retailer and Consumer Brand Annual Attendance by Company



Retailer and Consumer Brand Attendance by Job Function



JOIN THE BIGGEST NAMES IN GROCERY AND CPG

A SNAPSHOT OF SOME OF THE RETAILERS AND CONSUMER BRANDS THAT ATTENDED GROCERYSHOP 2025



SEE ALL SAMPLE ATTENDEE LIST

MEET SOME OF THE MOST INNOVATIVE SOLUTION PROVIDERS

TAKE A LOOK AT A FEW OF OUR 200+ INNOVATIVE TECH PARTNERS TO ACCELERATE YOUR DISCOVERY



[SEE ALL 2025 SPONSORS](#)

GET YOUR TICKET NOW | [GROCERYSHOP.COM](https://groceryshop.com)



A GLOBAL STAGE

Groceryshop brings together the world's most influential Retailers and Consumer Brands from around the world to shape what's next in grocery and CPG.

- ✓ Meet top global tech partners
- ✓ Hear global success stories on stage
- ✓ Build cross-border connections that drive growth

Two ways to attend from outside N.A:

1. VIP Hosted Program

Qualified Retailers and Consumer Brands outside North America can join through our exclusive Hosted Program and receive a complimentary ticket plus \$1,000 toward travel and hotel.

2. Outside of North America Ticket

Not eligible for Hosted? You can still be part of the action. Purchase your ticket and gain full access to Groceryshop's agenda, show floor, networking, and more.

SNAPSHOT OF COMPANIES WHO ATTEND FROM AROUND THE WORLD



CANADA



UK



GERMANY



APAC/AU/NZ

FRANCE



LATAM

YOUR ALL-ACCESS PASS TO WHAT'S NEXT IN GROCERY & CPG

As a valued Retailer or Consumer Brand, we offer exclusive discounts with incredible perks. Get full access to the most important show this Fall to explore the latest technology solutions, gain insights from 150+ speakers, and network with peers to drive your business forward.

EVERY RETAILER AND CONSUMER BRAND TICKET INCLUDES:



Full access to the event with all content sessions, networking opportunities, tech showcases, and parties



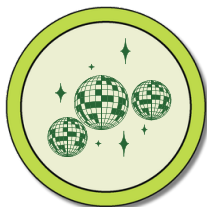
Curated one-to-one meetings through our revolutionary **Meetup program.**



Personal Concierge service through our Attendee Experience team to maximize your time onsite.



Breakfast, lunch, and refreshments served throughout the day



One Epic Party
(Previous year's headline acts included Ashanti, Nelly, and Ludacris)



Exclusive Retailer and Consumer Brand Events including Tabletalks, Industry Night, and VIP Networking Dinners.



Group discounts, meeting space for teams, VIP access to events and parties.

THREE WAYS TO ATTEND

1

RETAILER & CONSUMER BRAND TICKET

For those who don't qualify for the Hosted Program, this option provides preferential pricing for Retailers and Consumer Brands.

2

RETAILER & CONSUMER BRAND GROUP DISCOUNTS

With so many meetings and sessions in store, attending as a team is the most efficient way to show up at Groceryshop. Bringing your team also unlocks special group discounts!

3

HOSTED PROGRAM

*Free ticket plus up to \$1,000
in travel reimbursement!*

For VIP Retailer and Consumer Brand leaders who evaluate or source tech. If you qualify, you'll receive a complimentary Groceryshop ticket plus up to \$1,000 in travel reimbursement to cover expenses.

CHOOSE YOUR TICKET NOW

GROCERYSHOP IS A TEAM SPORT

Groceryshop is a team sport, and by bringing your whole team, you can cover more sessions, explore solutions from every angle, and multiply your networking power.

Additionally, teams can maximize their Groceryshop ROI through:

Personalized support:

Enjoy the dedicated assistance of a Groceryshop team member to elevate your onsite experience.

Private meeting rooms:

Host your team onsite with exclusive access to private spaces.

Brand exposure:

Showcase your products at the Swag Store or create a custom activation on the show floor.





ACTIVATE YOUR BRAND AT GROCERYSHOP

Make a big bold impact at retail's most important event by putting your brand in front of the industry's top decision-makers

WAYS TO ACTIVATE:

- **Experiential Activations** – Eye-catching, buzz-worthy experiences that make a spectacle
- **Swag Store** – Put your products in the hands of top retail leaders
- **Branding & Sponsorships** – Maximum visibility to make your presence known
- **Custom Opportunities** – Your big idea, brought to life

[FIND OUT MORE](#)

[GET YOUR TICKET NOW](#) | [GROCERYSHOP.COM](#)



EXPERIENCE THE POWER OF MEETUP

1. You tell us which technology providers, investors, start-ups, or retail peers at Groceryshop you would like to meet with.
2. Participants review requests and opt into the most relevant meetings.
3. We facilitate your mutually matched meetings into 15-minute dedicated meeting slots (that don't conflict with any content!).

NETWORKING EXPERIENCE SATISFACTION:



SAID "EXCELLENT"
OR "GOOD"

EXCLUSIVE EXPERIENCES FOR RETAILERS AND CONSUMER BRANDS

Make genuine connections with peers across the industry with exclusive events just for Retailers and Consumer Brands at Groceryshop.



TABLETALKS

Join guided roundtable discussions with industry experts and peers. Share insights, tackle challenges, and explore fresh ideas.



HAPPY HOUR

Exclusive dinners with Retailer and Consumer Brand leaders at some of the finest restaurants in Las Vegas.



LINKS AND DRINKS

Unwind at our exclusive party for Retailers and Consumer Brands. Find your community while enjoying music, high-energy, and meeting the best people in retail.

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RETURNING ADDITIONS: STORE OF TOMORROW



Walk into the future of retail! See nearly a dozen breakthrough technologies in action, hear lightning-fast pitches, and scoop up exclusive swag as inspiration for your next big in-store transformation.

Our Store of Tomorrow handpicks standout products showcasing innovation from the most forward-thinking brands in our community. No price tags and no checkout lines. Browse the Swag Store and take home your favorite picks as our gift!



INDUSTRY NIGHT: REIMAGINED

Links & Drinks will bring Retailers and Consumer Brands together for a relaxed evening of conversation, drinks, and connection. This is your time to unwind with the people shaping what's next.

Kick off Groceryshop with an unforgettable Tuesday night. Enjoy an open bar and crave-worthy apps in a relaxed space built for making new Groceryshop friends.



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INNOVATION SESSIONS: TECHTALKS

Feel the energy on the centrally located Techtalks Stage, where bold ideas meet breakthrough solutions. In just 10 minutes, discover the game-changing innovations reshaping the future of grocery and CPG.



EXPERIENCE FLOOR TOURS

Floor tours offer a guided look at the latest AI, ad, and media innovations, showing real solutions in action and sparking fresh ideas for your business.



AI APPLICATIONS

Follow the buzz to trailblazing AI innovators at Groceryshop. In just 45 minutes, discover practical solutions, see them in action, and leave with fresh thinking to drive your business forward.

ADS & MEDIA APPLICATIONS

Step inside a curated tour of cutting-edge ad and media tech leaders. Learn how to maximize spend, boost engagement, and walk away with new ideas ready to put into action.

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THE MOST EPIC PARTY IN THE INDUSTRY

With top-tier entertainment, immersive experiences, and a who's who of grocery and CPG in attendance, Groceryfest delivers the kind of energy and networking you won't find anywhere else. Make lasting memories, meet your next business partner, or just enjoy a well-earned break after a packed day of content and meetings.

Previous performers include Ja Rule, Ashanti and Neon Trees!



GROCERY TOTS IS BACK

Balancing work and family life can be hard, especially when travelling to shows is involved. But it doesn't have to be at Groceryshop.

We offer free childcare across all three days of the show run by the industry professionals Nipperbout.

Application details launching soon!

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DON'T JUST TAKE OUR WORD FOR IT

"It's really anyone who's anyone is here, and I think it's important for us to be part of this"



"The reason for us to come and visit this event, Groceryshop, it's highly relevant to what we do, and it's also bang on to where we wanna go."

DIAGEO

"Groceryshop really been an efficiency changer for our company and an overall accelerator."



"This event is not just about the latest trends; it's a fantastic platform to expand your horizons. The learning opportunities are immense, and the chance to connect with industry peers is invaluable."



"Being a part of this show is so valuable and enables us to connect and share with our retail, technology, and brand partners on a myriad of topics like navigating industry challenges and new tech solutions."



"This event goes beyond trends—it's an incredible platform for broadening your horizons, with vast learning opportunities and invaluable networking."

MARS WRIGLEY

"For retailers, attending Groceryshop is a no-brainer. It's an opportunity to connect with solution providers, CPGs, and brands, while also building strong relationships with fellow retailers through networking"



"We started with just one or two attendees, but now we've expanded to bring our full team. That includes our SVP of Marketing and Ecommerce, our B2B marketing team, our B2C ecommerce marketing team, and our supplier growth team—since our suppliers are here, and it makes sense for them to be."



"For anyone that is considering Groceryshop and is not still sure about the investment, I would say from a grocery perspective, Groceryshop is like the Oscars of the industry."



MEET THE GROCERYSHOP TEAM



Amy Darlison-Lee
Senior Vice President,
Global Buyer Recruitment



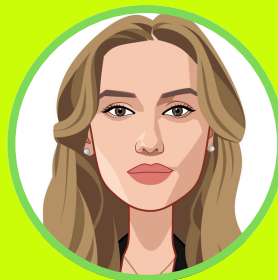
Katie Matarese
Vice President, Global,
Retailers and Consumer
Brands



Angela Cestero
Director Retailers &
Consumer Brands - North
America



Hannah Perri
Director Food CPG,
Retailers & Consumer
Brands



Irine Gujabidze
Senior Category
Manager, Retailers &
Consumer Brands



Laura Setterfield Smith
Category Director
Retailers & Consumer
Brands



Natalie McGuiness
Category Director,
Retailers & Consumer
Brands



SEPTEMBER 22-24, 2026 LAS VEGAS

GET TICKETS TODAY

CONTACT US AT: HOSTED@GROCERYSHOP.COM