



OVERVIEW of GROCERYSHOP'S HOSTED RETAILERS & BRANDS PROGRAM

September 19-22, 2022 • Mandalay Bay, Las Vegas | 2,500+ Attendees • 200+ Speakers

THE LEADING EVENT FOR GROCERY & CPG INNOVATION

Groceryshop brings together 3,000 leaders from the entire grocery ecosystem, including established and startup CPG brands, supermarkets, c-stores, drug stores, general merchandise stores, discount stores, ecommerce players, warehouse clubs, grocerants and non-traditional grocery retailers. These organizations join tech companies, real estate operators, investors, media and analysts for four days of incredible content, facilitated meetings and fun.

The Groceryshop community gets critical insights by:

- **Learning about and gaining exposure** to the latest innovations and best practices through keynotes, breakout track sessions, and
- **Interacting and networking** in the exhibit hall, at receptions and peer dinners, and during Hosted Program meetings and Tabletalks

Groceryshop will be held on September 19-22, 2021 at Mandalay Bay, Las Vegas. Qualifying individuals from retailers and brands get free tickets and \$750 in travel reimbursement by joining our Hosted Retailers & Brands Program, which facilitates eight mutually selected 15-minute meetings.

WHO ATTENDS

- Digital & Ecommerce
- Marketing
- Store Operations
- Technology
- Merchandising
- Supply Chain

FROM WHERE

- Drug Stores
- Club/Warehouse Stores
- Supermarkets
- Ecommerce
- Pureplays
- CPG Brands
- Mass Merchants
- Convenience Stores
- Discount Stores

WHAT THEY SELL

- Health & Wellness
- Household
- Beauty
- Pet Supplies
- Fresh & Packaged Foods & Beverages
- Personal Care

RETAILERS & BRANDS CAN APPLY FOR FREE TICKETS & TRAVEL

Retailers and brands attend Groceryshop to learn about the latest technologies, trends and business models as well as to collaborate with peers, startups, tech companies, investors, real estate operators and others in an open, friendly environment.

With the Hosted Retailers & Brands Program, qualifying individuals from retailers and brands receive:

TRAVEL & HOTEL REIMBURSEMENT OF UP TO \$750 & FREE TICKETS



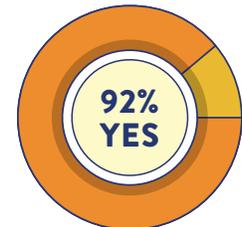
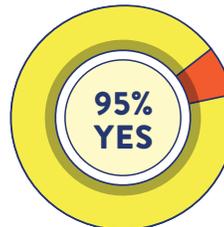
To qualify, you must be responsible for buying or evaluating retail or ecommerce technology or other solutions for your company, and take up to eight (8) 15-minute onsite meetings with participating sponsors...you pick the companies you meet with! That's just a two-hour commitment and you'll connect with interesting companies -- It's a true win-win.

Your eight (8) 15-minute meetings will be held during dedicated hours on Tuesday and Wednesday, September 20 and 21, and don't worry because your meetings won't overlap with any agenda sessions or key Groceryshop events!

Over 300 individuals from 220+ retailers and brands participated in the meetings program at Groceryshop in 2021. Their feedback was:

Do you plan to apply for the 2022 Groceryshop Hosted Retailers & Brands Program?

Were your meetings worthwhile?



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SAMPLE PARTICIPATING COMPANIES

| | | | |
|---------------------------|------------------------------|-------------------------|-----------------------------|
| #paid | antuit.ai | Blacksmith Applications | Catalina Snacks |
| 1010data | Anycart | Blackstone Group | Category Management |
| 1440 | AnyRoad | Bloomberg News | Association |
| 1WorldSync | Aperion | Bloomreach | CB Insights |
| 24Notion | Apple | Blue Bell Creameries | CB4 |
| 7-Eleven | Appleton's Market | Blue Yonder | Celtra |
| 84.51 | Aqua Cultured Foods | Bluedot | Cencosud |
| A.R. Mays Construction | Arc Worldwide | Bluestein Ventures | Center for Advancing Retail |
| Abasto Media | Associated Wholesale Grocers | Blutag | and Technology (CART) |
| Accelerate 360 | Atrius, Acuity Brands | Boar's Head Brand | CenterCal Properties |
| Accenture | Attabotics | Bob's Red Mill | Central Market |
| ACI Worldwide | Attest | BodyWorks | Centric Software |
| Acorn | Audigent | Bokksu LLC | Centro Cuesta Nacional |
| Acosta | Auto Mercado | Boomerang's Foods | Chabaso Bakery |
| Acquire Digital | AutoStore System | Bossa Nova | ChannelAdvisor |
| ActiveProspect | Availyst | Botticelli Foods | Charlotte Fresh Foods LLC |
| AcuityAds | Avanade | Bounteous, Inc. | ChaseDesign |
| Acxiom | Avery Dennison | Bowery Farming | Chelsea & Rachel Co |
| AdAdapted | Avocados From Mexico | Boxed | Chicken of the Sea |
| ADC | AWM | Brain Corp | International |
| Adobe Inc | Axel Johnson AB | BrandLoyalty | Chicory |
| AdQuire Media | Axia Real Assets | Brandshare | Choquette Distribution LLC |
| Advance Local | Axonify | BrandTotal | Choice Market |
| Advanced Fresh Concepts | B&R Stores | Breinfy | Church & Dwight |
| Advantage Solutions | Bacardi | BrewDog | CI&T |
| AEA Investors | Bain & Company | Bridg | Cimcorp Automation, Ltd. |
| Aero Farms | Bamboo Rose | BrightDrop | Circle Beverage |
| Affinity Solutions | Banyan | BrightFarms | Citi Research |
| Afresh Technologies | Bar & Cocoa | Bringg | CitrusAd |
| Ahold Delhaize | Barcel USA | Bringoz | ciValue |
| AHS | Barclays | Broadsign | Clerk |
| Aki Technologies | Barilla | Broma | Cleveron AS |
| Alaska Seafood Marketing | Barrows North America Inc. | Brown-Forman | Clif Bar & Co. |
| Institute | Bartell Drugs | Bullocks Bistro Sauces | Clobotics Corporation |
| Albertsons Companies | Bashas' | and Dressings | CMX |
| ALDI US | Basketful | Bungee Tech | CNBC |
| Aleran | Bastian Solutions | ButcherBox | Code Corp |
| Alert Innovation | Bausch + Lomb | C&S Wholesale Grocers | Code3 |
| Alexis Exhibits, Inc | Bazaarvoice | Callaway Blue Spring | COGNIRA |
| Algonomy | Beam Suntory | Water | Cognitiv |
| AlixPartners | Beans Route | Campbell Soup Company | Coin Cloud |
| Aloha | Behaviorally | Candid | Colgate-Palmolive Company |
| Alpro | bel Brands | Cannon Equipment | Comarch |
| Amazon | belive.ai | Caper | Combe |
| AmericaJR.com | Bellomy | Capgemini | ComCap |
| American Licorice Company | Bellomy Research, Inc. | Capstone Logistics | Comercial Trevino |
| Americold Logistics | Big Chalk Analytics | Cardlytics | Commerce Ventures |
| Amino Z | BILDIT Commerce | CARTO | Community Coffee Company |
| Anderson Merchandisers | Birdie | Casa 1921 | Conagra Brands |
| AneVista Group | Birdzi | Casey's | Constellation Brands |
| Anheuser Busch In Bev | BJ's Wholesale Club | Cashman Photo | Constructor.io |

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| Consumer Equity Partners | Drive DeVilbiss Healthcare | Flipp | Google |
| Consumers in Motion Group | Drizly | Flixxmedia Ltd | Gopuff |
| Cooler Screens | Duracell | Flowers Foods | Gorgias |
| CORE Foods | e.l.f. Beauty | FlowSpace | Gorilla Group, A Wunderman |
| Coresight Research | E&J Gallo Winery | FlyBuy by Radius | Thompson Company |
| Cornershop by Uber | Eataly North America | Networks | Gotham Greens |
| Cosme Hunt, Inc. | Edamam | Fobi | Grabango |
| Cowen and Company | Edelman | Food Delivery News | Great Lakes Gelatin, Co |
| Cowen Inc. | Edge Marketing | Food Ventures | Green Giant Fresh |
| CPG Guys | Edoughble | Food-X Technologies Inc. | Green Rabbit Holdings Inc |
| CPGmatters | eForCity.com | Foodspace Technology | GreenChoice |
| Creative Promotional Solution | El Rancho Supermercado | FoodsPass | Greycroft |
| Creative Retail | eMeals.com | Forage | Grocery Shopii |
| Credit Suisse | Emplifi | Forbes | GroundTruth |
| Crisp | Empress 1908 Gin | Forever Gifts, Inc. | Grove Collaborative |
| Criteo | Endava (UK) Limited | Fort Washington | Grupo Familia |
| Crossmark | Endeavour Drinks Group | Investment Advisors | GS Futures |
| CrowdANALYTIX | EnsembleIQ | Forter | GS1 |
| Cub Foods | Epsilon | Four Sigmatic | H-E-B |
| Cuhaci & Peterson | Ernst Young | Foxtrot | Habit Nest |
| Culterra Capital | Etsy | Freeosk | HAI Robotics USA |
| D Cubed Group | Eversight | Freixenet Mionetto | Hain-Celestial |
| D'vash Organics | Everything Food | Freshly | Halla |
| Dabbl | Exchange Solutions | FreshRealm | Hallmark |
| Daisy Intelligence | EXOTEC Inc. | FreshTech Solutions, LLC | Harry's |
| Danone | ExxonMobil | Frito-Lay | Hawaii Volcanic |
| Danske Bank | Eyekandy | FTI Consulting | Hawke Media |
| Data Council | EZ Aisle | Fujitsu Limited | Health-Ade |
| Data Impact | EzSiop Inc | Full Harvest | Hear Our City Magazine |
| Datassembly | Fabric, Inc. | FultonFishMarket.com | Heartland Food Products Group |
| DataWeave | Fandango | Gannett Media | Heidelberg Distributing Co |
| Davinci Micro Fulfillment | Farmer's Fridge | GE Appliances | Heinen's Grocery Store |
| Daymon | Farmstead | Gelson's Markets | Hello Bello |
| De Cecco | Feedvisor | General Mills | Hills |
| DecoPac, Inc. | Feig Electronics, Inc. | Gerber | HIVERY |
| Delivery Solutions | Feldkamp Marketing | Get Maine Lobster | HNGRY |
| Deloitte Consulting | Festival Foods | Getloyalty | Honest Ecommerce |
| Dematic | Fetch Rewards | GetUpside | Honey Mama's |
| Diageo | Fiasco Gelato | Giant Eagle | Hormel Foods |
| Diaspora Groceries | Fidelitas Development | Gilbert | Hotberry |
| Diebold Nixdorf | Field Agent | Gilmore Partners | HowGood |
| DinnerTime, Inc | Figure Ate Foods | Gimbal | Hughes |
| Discount Drug Mart, Inc. | FIJI Water Company | Global Retail Brands | Hy-Vee |
| DJ Excel & Company | Firework | magazine | Hypersonix |
| DLN Integrated Systems | First Quality | GlobalLogic | Hyve |
| Dole Food Company | Fiserv | Go Grocer | I and love and you |
| Dollar General | FitForCommerce | Golden Steer Steak Company | I.Me.Mine Digital |
| Dom's Kitchen & Market | Five Way Foods | Goldman Sachs & Co. | IBM |
| DoorDash | Fjord Fish Markets | Good Food Holdings | Ibotta |
| Draeger's Supermarkets, Inc. | Flashfood | Goodfood Market Corp. | ICA |
| Drake Star Partners | flexEngage | | |

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| iControl Data Solutions | Jyve | LuvMart | National Registry of Food |
| Ideoclick | Kantar | Luxer One | Safety Professionals |
| iFly.vc | Kargo | Manitoba Harvest | NBA |
| IGD | Karma Nuts | Mariani Packing | NBCUniversal |
| Image Manufacturing Group | KD Market | Company, Inc. | Near |
| Imagesound | Kearney | MarketScale | Neat Nutrition |
| Impact Group | KeHE Distributors | Marmon Retail Solutions | NEAT Transportation Group |
| Imperfect Foods | Kellogg Company | Mars Wrigley | Nestle |
| InContext | Kenco Logistics Group | Confectionery | Newell Brands |
| Indie CPG | Kevel | MASAMI | Next47 |
| IndoorMedia | Kimberly-Clark | Mastercard Data & | Nextbite |
| Infor | KIND | Services | NielsenIQ |
| Information Resources, Inc | King's Hawaiian | Matriark Foods | Nikkei Business Publications, |
| (IRI) | Kinsa Health | MAVI.io | Inc. |
| InfoTrust | Kiosclub American | Mavrck | Nimble Robotics |
| Inland Packaging | Supermarket | McFadyen Digital | No Cow |
| Inmar Intelligence | kirkmarket.ky | McKesson Corporation | No Evil Foods |
| InMobi | Kitchen United | McKinsey & Company | NoFraud |
| Innit, Inc | KNAPP Inc. | MediaMint | Nomitri |
| Insider Intelligence | KNOCK Inc. | MediaVillage | Nona Lim |
| Instacart | Koia | Meijer | Numerator |
| Instaleap | KPI | Mercatus | Nutrition Smart |
| Instock Inc. | KPMG LLP | Merchant Distributors | o9 Solutions |
| Inte Q | KPS Global | Merco | Obase |
| Intersect Media | Kroger Co | Merkle | Observa |
| INTURN | La Colombe Coffee Roasters | MessageWrap | Octahedron Capital |
| Invafresh | Label Insight | Mezzetta | ODA |
| Invent Analytics | Lagunitas Brewing | MG2 | Ohi |
| IRI | LAMIK | mGage | Old Spice |
| Iris Nova (DIRTY LEMON, The | Land O'Frost Inc | Microblink | OLIPOPOP |
| Drug Store) | LaSalle Investment | Microsoft | Olita |
| Israel Economic Mission to the | Management | Migros Ticaret | Olyns Recycling |
| West Coast | Le Bon Magot LLC | MikMak | OMM Collection |
| Italic | Lee Group | Miller Zell | Omni Talk |
| Itivate, LLC | Lemi Shine | Milpa Services LLC | One Door |
| Ivy Technology | LFG | Miracle Ventures | OneView Commerce |
| Jackbe | Lidl | Mirakl | Onfleet |
| Jackman Reinvents | LIDL Stiftung & Co. KG | Missing Channel Media | Oppenheimer & Co |
| Jackson Family Wines | Lifeway Foods | Group | Orchestra |
| January Digital | Lipari Foods | Mizkan America | Organic Valley |
| JBS USA | LISTEX | Modula Inc | Oriient |
| Jebbit | Little Pickins | Moet Hennessy | Ox |
| Jefferies | Liviri | Molson Coors | Pabst Brewing Company |
| Jerry's Enterprises, Inc | Local Express | Momentum Worldwide | Pacific Seafood |
| JLL | Logic Information Systems | Mondelez International, | PackIt Fresh |
| Jobcase | Loko AI | Inc. | Pactera Edge |
| Johnson & Johnson | Lolli and Pops | MorningNewsBeat.com | Pacvue |
| Johnsonville Sausage | Lowes Foods | Movista | Pairwise |
| Juanita's Foods | Loyal Guru | Must Love | Panera Bread |
| Juice Beauty | Luna's Groceries | Myxx Solutions | Paradox |
| JustKitchen | Lund Food Holdings | NadaMoo | Parker Avery Group |

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| Pathr.ai | Rategia Ltd | RXBAR | Simplista |
| Peapod Digital Labs | Razorfish | S Food Market | Simply Good Jars |
| Pear Commerce | RBC Capital Markets | SageBerry Consulting | SIRL |
| Pederson's Natural Farms | Recess | LLC/Forbes | Skai |
| Pensa Systems | Reckitt | Sageview Capital | Skipcart |
| PepsiCo | Red Bull | Salient Management | Slickdeals |
| Perdue Foods | RED Chocolate | Company | Smart & Final |
| Perksy | Red Clay Hot Sauce | Salsify | SmartCommerce |
| Pernod Ricard | Redico Inc | Sam's Club | SmartSense by Digi |
| Perpetua | Reef Technology | SAP | SmartyPants Vitamins |
| Phononic | Relationship® | Sargento | Snap, Inc. |
| Piggly Wiggly | Relevant | SAS | Snipp Interactive Inc |
| Pinto | RELEX Solutions | Save A Lot | Southeastern Grocers |
| Piper Sandler | Remrise | SC Johnson | Southern Champion LLC |
| PJ SOLOMON | Remy Cointreau USA | Scanbuy | Southern Glazer's Wine & |
| Planalytics | Renegade Talk Radio | Scandit | Spirits |
| Plenty | Renewal Mill | Schematic Ventures | Southern Graphic Systems / |
| Plural Strategy Group | Replenium | Schnuck Markets | SGS |
| Point Pickup | Repsly | Schweid & Sons | Soylent |
| PowerReviews | Retail Aware | Seattle University | Spark Foundry |
| Precima, a NielsenIQ Company | Retail Business Services | Second Measure | SpartanNash |
| Premier Nutrition Corp. | Retail Digitalization | SellCheck | Spectrum Brands |
| Premise | Retail Tech Podcast | Sencorp White | Spero Foods |
| Pricesmart | Retail Turkiye | Senneca Holdings | Spiceology |
| PriceSpider | RetailWire | Service Management | Spider AI |
| priint | RETHINK Retail | Group (SMG) | SPINS |
| Prima | Reviewbox | Seton Hall University | Spoiler Alert |
| Prime Roots | Reynolds Consumer Products | SGS & Co | Spoon Guru |
| Prizelogic | Riba Smith | ShareThis | Spotify |
| Procter & Gamble | Richpanel | Shekel Brainweigh Ltd. - | Spread The Love Foods |
| Prodege | Ricoh | Retail Innovation Division | Sprinklr |
| Product of the Year | Righteous Gelato | Shelby Publishing Co. | Spryker Systems |
| Prodx | RightHand Robotics | Shelf Engine | SPUD.ca - Sustainable |
| Progressive Grocer | Rightpoint | SheSpeaks | Produce Urban Delivery |
| Project Well | Rimi Baltic Group | Shipt | SSI Schaefer |
| Prose | Rip Van | ShopCore Properties | Stackline |
| PROVA, Inc. | Ripple Foods | ShopHero | Staff |
| Prymal Coffee Creamer | Rise Interactive | Shopic | Standard AI |
| PsyDuckOnline | Riskified | shopkick | Starcom Worldwide |
| Public Good | Rite Aid | Shopper Intelligence | Starlite Media LLC |
| Publicis Groupe | Riveron | Shopperations | Sterling Hawkins |
| Publix Super Markets | RJW Logistics Group | Shoppermotion | Stibo Systems |
| Pulp Pantry | Roadie | Showplace | sticky.io |
| Punchh | Robomart | Shutterstock | Stifel Financial |
| PureRED | Rocco Originals | Sifter SP, LLC | STIQ |
| QualSights | Roche Bros. Supermarkets | Signify | stor.ai |
| Quotient | Root & Roam | Signifyd | Styleintelligence |
| QUALON Inc. | Rosie | Silver Hills Bakery | Stylus |
| Radar | Rouses Markets, LLC | Similarweb | Summerland Wine Brands |
| Raised Real | RR Donnelley | Simmons Prepared | Super King Foods |
| Raleys Supermarkets | RSR Research | Foods | SupermarketGuru.com |

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| Suzy | The Krazy Coupon Lady | TwoFer® Shelf Talkers | Corporation |
| Swiftly | The Lioness Group, an MG2 | Tyson Foods | WalkOut |
| Swisslog | Company | UCLA | Walmart |
| Synapse | The Looma Project | UFCW International | WD Partners |
| Syndigo | The Navio Group | Union | Webata |
| System Logistics | The Only Bean | UnbelievaBread, LLC | Webstop |
| T-Mobile | The Partnering Group | UNFI | Weee! Inc. |
| TAINR | The Robot Report | Unify Energy Solutions | Wegmans Food Markets |
| Takeoff Technologies | The Safe and Fair Food | Unilever | Weis Markets |
| Talkdesk | Company | Tent Partnership for | Well Principled |
| TapOnIt | The Schwan Food Company | Refugees | Wente Family Estates |
| Target Corporation | The Shelby Report | UntieNots | WeStock |
| Taste the World Media | The Spare Food Co. | V&V Supremo Foods | Whole Foods Market |
| Tastry | The Stable | Valassis | WIN Detergent |
| Taylor Talk Podcast | The Wonderful Company | Vallarta Supermarkets | Winfibre U.S. Incorporated |
| TCC Global | Theory House | Veloxity | Winshuttle |
| Tea Drops | Thermoseal | Ventus | Winsight Grocery Business |
| Teamcore LLC | Third Bridge | Vestcom | Wisj |
| Telaid | Three Ships Beauty | Via Transportation | Wolfe Research |
| Telsey Advisory Group | ThryveAI | Vici Robotics | Woodmans |
| TemaBit | Tier 1 Water | Visa Inc. | WoodWing Software |
| Thai Union | TikTok | Vishvos | World Animal Protection |
| The Apothecarium | Tito's Handmade Vodka | Vita Coco | World Wide Technology |
| The Bank of America | Tomorrow Retail Consulting | Vital Choice Wild | XRC Labs |
| Corporation | Tompkins Robotics | Seafood & Organics | Yext |
| The Boston Beer Company | TOPS Markets LLC | Vizit | YML |
| The Clorox Company | Tout Media Corporation | VM Holdings, inc. | You fortified |
| The CMO Suite podcast | Tradeswell | VMLY&R Commerce | Yumble |
| The Coca-Cola Company | Traditional Medicinals | Vori | Yummy.com |
| The CPG Guys | TransUnion | VSN Strategies | Zebra Technologies |
| The Estee Lauder Companies | Trax Retail | (reporting for RetailWire. | Zenput |
| The Fresh Market | TRC | com) | Zeotap |
| The Hain Celestial Group | Treasury Wine Estates | VTEX | Zero Grocery Inc. |
| The Hershey Company | TreviPay | VUI | Zion Market |
| The Industry Collective | Trigo | Waka Coffee | Zipline |
| The Kraft Heinz Company | Trincher Family Estates | Wakefern Food | |

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