



NOOK Details

Location: NOOKs are located inside the exhibit hall. The Exhibit Hall is open on Tuesday 9/19 from 10:00am-6:00pm, Wednesday 9/20 from 8:30am-6:00pm and Thursday 9/21 from 8:30am-4pm. NOOKs will be set by Freeman. Exhibiting Sponsors with NOOKs will be allowed to set up on Monday 9/18 only. All items must be removed by Thursday evening; Freeman will break down NOOKs on Thursday night and discard anything that remains in the NOOK.

What's Included:

- Branding on Table Leg and Inside Upper
- (1) Power outlet
- Shoptalk will coordinate all setup and teardown of the NOOK
- Complimentary wifi will be provided in the exhibit hall, however, if you need a faster, more reliable connection, we strongly recommend ordering a dedicated internet connection from [Mandalay Bay Exhibitor Services](#).

NOOK Display Guidelines:

- No additional signage, furniture, branding, Food & Beverage will be allowed IN or AROUND your NOOK.
- Must abide by all [Groceryshop's Display Rules and Regulations](#)

What's Not Included:

- A/V (monitor, laptop, etc.) A/V can be ordered online through [FreemanOnline](#)

Food & Beverage:

No Food & Beverage Orders from Mandalay Bay are allowed

Helpful Links:

[Exhibitor Resources](#) | [Display Rules and Regulations](#) | [2023 Exhibitor Terms & Conditions](#)

Deadlines:

- NOOK Logo - must confirm vector file (.ai or .eps) by **August 3, 2023**
***Please note that artwork submitted after the deadline may be subject to additional charges*
- Submit a [Certificate of Insurance](#) to your Groceryshop Sponsorship Logistics Lead by **August 10, 2023**.

Sample Nook:

