



## Startup City Details

**Location:** Startup City is located inside the exhibit hall. The Exhibit Hall is open on Tuesday 9/19 from 10:00am-6:00pm, Wednesday 9/20 from 8:30am-6:00pm and Thursday 9/21 from 8:30am-4pm. Startup City will be set up by Freeman on Monday. Exhibiting Sponsors with a Startup City booth will be allowed to set up on Monday 9/18 only. All items must be removed by Thursday evening; Freeman will breakdown Startup City on Thursday night and discard anything that remains in the space.

### **What's Included:**

- 24" D x 42" H Table & Two (2) Stools
- 58" W x 92.5"H Backwall will be branded with your artwork and Startup City space number
- (1) File Cabinet on Castors (3 Drawer)
- (1) Power outlet
- Startup City will be in a carpeted area
- Complimentary basic wifi will be provided in the exhibit hall, however, if you need a faster, more reliable connection, we **strongly recommend** ordering a dedicated internet connection from [Mandalay Bay Exhibitor Services](#).

### **Display Guidelines:**

- All Startup City Booths are allowed to have ONE additional Monitor for demonstrations and meetings. Maximum size for the Monitor is 43 inches.
  - Please make sure that if utilizing the provided table for your monitor, that the monitor will fit securely on the table. Table top is only 24 inches in diameter
- No additional signage, furniture, branding, F&B will be allowed IN or AROUND your Startup City Space.
  - Only the above "included items" plus one additional Monitor and stand will be allowed

### **What's Not Included:**

- A/V (if you need a monitor, laptop, etc.)

**Artwork Requirements:** Please use the [Startup City artwork template](#) and follow the file requirements listed below:

- CMYK colors only
- All artwork should be placed in the "Artwork Layer" with the instruction layer removed
- Convert all text to outlines
- Embed all images and embedded images must be 300DPI at full scale
- Artwork must extend to / past the included bleed on the artboard template
- All artwork files must be provided as an .ai or .eps file only

### [Download Template](#)

### **Deadlines:**

- Artwork must be submitted by **August 3rd, 2023**.  
*\*Please note that artwork submitted after the deadline may be subject to additional charges.*
- Submit a [Certificate of Insurance](#) to your Groceryshop Sponsorship Logistics Lead by **August 10th, 2023**.

### **Helpful Links:**

[Exhibitor Resources](#) | [Display Rules and Regulations](#) | [2023 Exhibitor Terms and Conditions](#)

