Startup Street Details

Location: Startup Street is located inside the exhibit hall. The Exhibit Hall is open on Tuesday 9/19 from 10:00am-6:00pm, Wednesday 9/20 from 8:30am-6:00pm and Thursday 9/21 from 8:30am-4pm Startup Street will be set by Freeman on Monday. Exhibiting Sponsors with a Startup Street booth will be allowed to set up on Monday 9/18 only. All items must be removed by Thursday evening; Freeman will breakdown Startup Street on Thursday night and discard anything that remains in the space.

What's Included:
- 24" D x 42" H Table & Two (2) Stools
- 38.5" W x 92.5"H Backwall will be branded with your logo, tagline, and Startup Street space number
- (1) File Cabinet on Castors (3 Drawer)
- (1) Power outlet
- Startup Street will be in a carpeted area
- Complimentary basic wifi will be provided in the exhibit hall, however, if you need a faster, more reliable connection, we **strongly recommend** ordering a dedicated internet connection from Mandalay Bay Exhibitor Services.

Display Guidelines:
- All Startup Street Booths are allowed to have ONE additional Monitor for demonstrations and meetings. Maximum size for the Monitor is 43 inches.
  - Please make sure that if utilizing the provided table for your monitor, that the monitor will fit securely on the table. Table top is only 24 inches in diameter.
- No additional signage, furniture, branding, F&B will be allowed IN or AROUND your Startup Street Space.
  - Only the above "included Items" plus one additional Monitor and stand will be allowed

What's Not Included:
- A/V (if you need a monitor, laptop, etc.)

Insurance:
- Submit a Certificate of Insurance to your Sponsorship Logistics Lead by **August 10th, 2023.**

Backwall Design:
- The **logo** and **tagline** provided upon onboarding will be used for your backwall artwork.
- If you would like to make a change to the logo and tagline used on the backdrop, you MUST let us know in advance of **August 3rd, 2023.**

Helpful Links:
Exhibitor Resources | Display Rules and Regulations | 2023 Exhibitor Terms and Conditions