



# OCT. 7-9, 2024 MANDALAY BAY, LAS VEGAS

THE GLOBAL EVENT  
FOR GROCERY & CPG INNOVATION

## NOOK Details

**Location:** NOOKs are located inside the Shoreline Exhibit Hall.

**Show Hours:** Monday, October 7 10:00 am – 5:30 pm PT  
Tuesday, October 8 9:00 am – 5:30 pm PT  
Wednesday, October 9 9:00 am – 4:00 pm PT

**Move-In:** Sunday, October 6 8:00 am – 6:00 pm PT

**Move-Out:** Wednesday, October 9 5:00 pm – 9:00 pm PT

\*All items must be removed by Wednesday; Freeman will break down NOOKs on Wednesday night and discard anything that remains in the space.

Kindly note that FedEx's operating hours conclude at 6:00 pm. Should you require shipping services during the move-out process, we recommend considering Freeman as an alternative option.

### **What's Included:**

- Branding on Table Leg and Inside Upper
- (1) Power outlet
- Groceryshop will coordinate all setup and teardown of the NOOK
- Complimentary Wi-Fi will be provided in the Exhibit Halls, however, if you need a faster, more reliable connection, we strongly recommend ordering a dedicated internet connection from [Mandalay Bay Exhibitor Services](#).

### **What's Not Included:**

- A/V (monitor, laptop, etc.) A/V can be ordered online through [FreemanOnline](#)

### **NOOK Display Guidelines:**

- No additional signage, furniture, branding, Food & Beverage will be allowed IN or AROUND your NOOK.
- Must abide by all [Groceryshop's Display Rules and Regulations](#)

### **Deadlines:**

- NOOK Logo - must confirm vector file (.ai or .eps) by **August 28**
- Submit a [Certificate of Insurance](#) to **Rainprotection by August 1, 2024**

### **Helpful Links:**

[Exhibitor Resources](#) | [Display Rules and Regulations](#) | [2024 Exhibitor Terms & Conditions](#)

### **Sample NOOK:**

